

Czechia: A Country on the Coast PRESS KIT Czechia as Guest of Honour at the Frankfurt Book Fair 2026 7th to 11th of October 2026

Press Contact

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A Country on the Coast: Czechia as guest of honour at the Frankfurt Book Fair 2026

‘ANTIGONUS.

Thou art perfect, then, our ship hath touch'd upon
The deserts of Bohemia?’

Shakespeare: The Winter's Tale

Despite the fact that the Kingdom of Bohemia and Czechia have been landlocked throughout their history, William Shakespeare placed them on the coast in his play ‘The Winter's Tale’. A geographical joke, or perhaps a mistake made by a genius?

The opposite is true – it is a timeless metaphor: Shakespeare's canonical text identified the country as an integral part of the world's ocean of literature. And Czech literature has lived up to this vision through its own humour, breaking stereotypes, and the ability to see itself as others see it. Although the largest body of water in the real Czechia is Lake Lipno, with an area of only 49 square kilometres, the country gives the impression of riding the same wave as the infinite expansion of world culture, washed by the tide of an invisible sea of mutual inspiration. That is why ‘Czechia – a Country on the Coast’ is the theme and central metaphor of the Guest of Honour at the Frankfurt Book Fair 2026.

'Czechia – A Country on the Coast' / CZECHIA 2026

The press conference presenting Czechia as the Guest of Honour at the Frankfurt Book Fair 2026 took place on the 16th of October 2025. The concept and events of the programme were presented, which focus on the cultural and literary diversity of the country under the motto 'Czechia – A Country on the Coast'. The 2026 Guest of Honour appearance will be accompanied by a Year of Czech culture, which Czechia will launch in October 2025.

Torsten Casimir, Vice President Communications & Content of the Frankfurt Book Fair, Tomáš Kubiček, director general of the Moravian Library and director of the Czech Guest of Honour programme, and Martin Krafl, director of the Czech Literary Centre and programme director of the Czech Guest of Honour programme, presented the upcoming themes and highlights of the Guest of Honour programme. Martin Vopěnka, publisher, author and chairman of the Association of Czech Booksellers and Publishers, also gave a brief insight into the Czech book market. The Minister of Culture of the Czech Republic Martin Baxa sent his greetings in a video message.

Juergen Boos, director of the Frankfurt Book Fair, says: 'I am very much looking forward to the Czech Republic's appearance as Guest of Honour. The motto "Czechia – A Country on the Coast" may sound surprising at first for a landlocked Central European country. It is based on a phrase from a work by Shakespeare: "Bohemia by the sea" – a poetic image of longing, openness and new horizons. It catches the eye and stimulates our imagination, far beyond the literary motif. We can already experience some authors of contemporary Czech literature at this fair. With today's press conference, we are setting the next milestone for the guest of honour appearance in 2026, when we will welcome numerous literary voices from the country to Frankfurt – I am very much looking forward to everything that will emerge in the coming months.'

The Frankfurt Book Fair 2025 marks the beginning of the Year of Czech Culture. In the coming days, we look forward to welcoming authors such as Bianca Bellová, Viktorie Hanišová, Michal Ajvaz, Martin Vopěnka, Ondřej Buddeus and Petr Hruška, comic artist Jindřich Janíček, and singer Anna Vaverková. Each will give us initial insight into the diversity of Czech literature and culture. Exchange with other countries is particularly important to us, leading us to join forces with the current Guest of Honour, the Philippines. There will be a discussion about translations of Filipino authors into Czech as well as Czech writers in the Philippines. Yesterday, 15 young talents within the book market from eight European countries visited our national stand. In addition, Jindřich Janíček, together with colleagues from Germany and Slovenia, is taking part in a discussion on current trends in the graphic novel genre, on the International Stage,' said programme director Martin Krafl, explaining this year's programme at the Frankfurt Book Fair.

Literary guests also had their say: journalist Eric Marr spoke with authors Bianca Bellová and Petr Hruška about their impressions of the coming year.

From the start of the Frankfurt Book Fair 2025 until the end of 2026, the Year of Czech Culture will bring various authors and artists to events and readings in German-speaking countries. A total of 31 authors will present their works at 27 events at six literature festivals and other venues between November 2025 and February 2026. Further events from March to December 2026 will be announced during the course of the year. Visitors to the Czech-German Cultural Days 2025 in Dresden can look forward to seeing Dora Kaprálová, Jaroslav Rudiš, Jan Šícha, Luboš Palata, and Radek Fridrich in November. Buch Wien invites young and adult readers to literary encounters with authors Petra Soukupová and Alena Mornštajnová.

For almost ten years, translations of Czech literature into German have been a priority for Czech cultural diplomacy. 'The CZECHIA 2026 project aims to increase the number of authors represented on the German-speaking market, raise the profile of Czech literature in English-, French-, and Spanish-speaking countries, and promote and support the work of literary translators. As part of a rich accompanying programme, the project will raise the profile of Czech culture, provide opportunities for the Czech creative industries, and support the entire book industry,' says Tomáš Kubíček, director general of the Moravian Library and director of the Czech Guest of Honour programme. CZECHIA 2026 also aims to motivate students of Bohemian studies at European and international universities and strengthen cooperation between libraries and memory institutions.

Czechia at the Frankfurt Book Fair 2025

The national stand CZECHIA (Hall 4.1, Stand D78), organised by the Moravian Library (MZK) in Brno on behalf of and with the support of the Ministry of Culture of the Czech Republic, presents Czech literature through a selection of current book publications and their translations into world languages, primarily German and English. The stand also features publications that have won the Magnesia Litera Prize, the Golden Ribbon and the competition 'The Most Beautiful Czech Books of 2024', organised by the Ministry of Culture of the Czech Republic and the Museum of Czech Literature. Visitors will also learn about the Milan Kundera Library in Brno, which is dedicated to one of the world's most translated Czech authors. Covering an area of 160 square metres, 24 publishers will present new publications of contemporary Czech prose, poetry, comics, children's and youth literature, and essays. The Czech Literary Centre, a section of the Moravian Regional Library, has supported the participation of ten of these publishers and the presence of three literary agencies. Another three publishers and two printing companies from Czechia are exhibiting independently at the Frankfurt Book Fair.

In preparation for the Guest of Honour appearance in 2026, numerous meetings will take place in Frankfurt am Main during the Frankfurt Book Fair 2025 between representatives of the Czech Ministry of Culture, the Moravian Library (including Director General Professor Tomáš Kubiček and Programme Director Martin Krafl), the CZECHIA team, and the team from the Czech Literary Centre. Meetings of literary agents, publishers, and translators will also be held at the national stand.

This year, the Games Business Centre will be represented at the Frankfurt Book Fair for the second time, with several European studios presenting. Mikoláš Tuček from Cyber Sail Consulting will participate in the professional programme in cooperation with the Association of Czech Game Developers.

As part of efforts to connect the literature and film industries with the aim of promoting literary adaptations, a delegation of five producers is travelling to the Frankfurt Book Fair in cooperation with the Czech Film Centre: Monika Kristl from Dawson Production, Jitka Kotrlová from Frame Films, Milan Cieslar from Happy Celluloid, Martin Vandas from MAUR film, and Silvie Michajlová from Film Kolektiv. Two of them, Dawson Production and Frame Films, are actively participating in the book-to-screen programme format.

Together with writer Ondřej Buddeus, Jindřich Janíček has been nominated for the 2025 German Youth Literature Prize for his book *Kolo. Dopravní prostředek budoucnosti* (Paseka Publishing, 2024), translated into German by Lena Dorn (Fahr Rad, Karl Rauch Publishing, 2024). Both will be present at the award ceremony during the book fair on the 17th of October, together with the translator. On the 18th of October, they will present the book to the bilingual pupils of the Czech School without Borders Rhein-Main.

Events at the Frankfurt Book Fair 2025 and in Frankfurt am Main

Thursday, 16th of October

- Networking reception CZECHIA 2026 with the Director of the Frankfurt Book Fair, Juergen Boos, and the Czech Ambassador to Germany, Jiří Čištecký, at the Czech national stand at 3 p.m.
- Literary event featuring Guests of Honour from the Philippines (2025) and Czechia (2026) at the Czech national stand at 3:45 p.m. The discussion on translations of Filipino authors into Czech and Czech writers in the Philippines will be moderated by Czech diplomat and former ambassador to the Philippines Jaroslav Olša, Jr. Writer Bianca Bellová will present her EU Prize for Literature-winning novel *Jezero* (translated from English into Filipino by Kristian Sendon Cordero, publisher: Savage Mind). Martin Vopěnka will present his science fiction novel *Nová Planeta* (translated from Czech into English by Anna Bryson, publisher: Savage Mind). Filipino author Neni Sta. Romana Cruz reads from her novel *Ungebetene Gäste aus Bikol* (*Uninvited Guests from Bikol*), translated by Martin Štefko (Czech publisher: Golden Dog). Writer Kristian Sendon Cordero presents his two volumes of poetry (Czech publishers: Malvern and Práh).
- 'Happy Hour Czechia' at the Comics Business Centre with comic artist and illustrator Jindřich Janíček at 5 p.m. There, the Czech Literature Centre, together with Pavel Kořínek from the Institute of Czech Literature of the Academy of Sciences of the Czech Republic, will present the current Czech comic scene to an expert audience at its own stand.
- Michal Ajvaz presents his novel *Die andere Stadt* (The Other City, Allee Verlag, translated by Veronika Siska) at the Massif Central Cultural Centre at 8 p.m.

Friday, 17th of October

- Discussion about current trends in the graphic novel genre with Jindřich Janíček, Jacob Hoffmann (from the German children's comic magazine POLLE), and Rita Fürstenau (Rotopol publishing house) on the Frankfurt International Stage at 11 a.m.
- Michal Ajvaz presents his novel *Die andere Stadt* (The Other City, Allee Verlag, translated by Veronika Siska) at the literary evening hosted by Parasitenpresse Publishing House at the Hotel Libertine at 8 p.m.

Saturday, 18th of October

- Michal Ajvaz will present his novel *Die andere Stadt* (The Other City, Allee Verlag, translated by Veronika Siska) at the Czech national stand at 4 p.m.
- Conversation between Viktorie Hanišová (Sonntagnachmittag, Verlag Wieser, 2025, translated by Raija Hauck) and radio presenter Hadwiga Fertsch-Röver at the Haus des Buches at 4 p.m. as part of the LiteraturBahnhof festival, reading: Stephan Wolf-Schönburg.

Sunday, 19th of October,

- Conversation between Viktorie Hanišová (Sonntagnachmittag, Verlag Wieser, 2025, translated by Raija Hauck), and journalist Mirko Schwanitz at the Weltenleser Bookshop at 11 a.m., reading: Stephan Wolf-Schönburg.
- Ceremonial handover of the Guest Role at the Book Fair with poet Petr Hruška and composer and singer Anna Vavřková at 4 p.m. in the Guest of Honour Pavilion.

The Year of Czech Culture

Czechia's appearance as Guest of Honour will be accompanied by the Year of Czech Culture in German-speaking countries, which aims to deepen relations with Germany, Austria and Switzerland and promote mutual understanding through artistic and cultural events. Czech authors and illustrators, together with literary translators, will present their works in German at dozens of events. This will strengthen cross-border cooperation and inspiration between artists and audiences, including on the professional level. The events will be complemented by scientific and educational programmes, film screenings, workshops, exhibitions, and musical performances.

The Year of Czech Culture not only offers events curated by the CZECHIA 2026 team as part of its own programme, but also events organised by literary festivals, literary houses, and cultural institutions in Germany, Austria, and Switzerland and supported by the CZECHIA mobility programme. The programme will also feature cultural events supported by the project's partner, the German-Czech Future Fund, as part of the special call for proposals 'Der Weg zu uns' (The Way to Us).

The first programme of events for the Year of Czech Culture will be announced during the Frankfurt Book Fair in 2025. Further events will be announced on an ongoing basis at the Leipzig Book Fair in March 2026 and during the main press conference for CZECHIA 2026 at the German National Library in Frankfurt am Main on the 11th of June 2026.

Events CZECHIA 2026

The start of the Year of Czech Culture is linked to the CZECHIA programme at the Frankfurt Book Fair 2025. Authors Viktorie Hanišová and Bianca Bellová, poet Petr Hruška, illustrator Jindřich Janíček, and authors Ondřej Buddeus, Martin Vopěnka and Michal Ajvaz will present their works here.

At the Czech-German Culture Days 2025 from the 30th of October to the 16th of November in Dresden, visitors can look forward to seeing Dora Kaprálová, Jaroslav Rudiš, Jan Šícha, Luboš Palata, and Radek Fridrich. In addition, Martin Krafl, programme director of CZECHIA and CzechLit, will talk to representatives of the Saxon Centre for Central and Eastern Europe about the goals and implementation of the project.

On the 2nd of November, political thriller author Iva Procházková will visit Frankfurt am Main and present her works at the LiteraturLounge in the Haus am Dom. The reading is being organised by the Gesellschaft Kultur & Bahn e.V. Frankfurt/Main.

At the beginning of November, a literary evening will take place in Leipzig with two authors, Claudie Rikl alias Liv Marie Bahrow (from Saxony; previous literary residency in Brno) and Pavel Brycz (from Czechia; previous literary residency in Leipzig).

At Buch Wien from the 12th to 16th of November, CZECHIA, in cooperation with the Czech Centre in Vienna, will offer young and adult readers literary encounters with authors Petra Soukupová and Alena Mornštajnová.

Diplomatic missions will also participate in the Year of Czech Culture. The Consulate General of the Czech Republic in Düsseldorf, which is responsible for Hesse and North Rhine-Westphalia, is preparing an exhibition project with the Slovak Honorary Consulate in Bad Homburg and the Theresienstadt Memorial featuring images from life in the Theresienstadt ghetto in Czechoslovakia. The exhibition will take place from the 20th to the 29th of January 2026 in the Römerhallen in Frankfurt City Hall. It will be opened by, among others, the Czech Ambassador to Germany, Jiří Čištěcký. Funding for the project has been requested from the German-Czech Future Fund.

Mobility CZECHIA

In the first third of the Year of Czech Culture, the CZECHIA 2026 mobility programme supported events in Germany and Austria. A total of 31 authors will present 20 works in German translation by eight literary translators.

The writers from Czechia will appear at six literary festivals, for example in Vienna, Saarland, Bremen, Hamburg, and in southern German cities such as Munich and Augsburg.

The translations of Czech authors will be presented at their literary events by the German publisher Anthea and the Austrian publishers Wieser and Kétoš.

In cooperation with the Czech Centre Berlin, the successful five-year literary series 'Tschechien Erlesen' (Czechia Exquisite), which presents current translations into German, will continue in Germany – in Berlin, Leipzig, and Greifswald.

The Czech book market

New publications

Around 13,000 new publications appear on the Czech market every year.

Translations from Czech

In 2022, 228 translations of Czech literature were subsidised with a total of 18.6 million CZK (approx. €740,000). In 2023, the subsidy amounted to around 16 million CZK (approx. €640,000). From 2024, it is expected to amount to around 18 million CZK (approx. €740,000) per year, and an additional 30 million CZK (approx. €1.2 million) from 2024–2026 as part of the Czechia 2026 project supporting translations into German. The Ministry of Culture currently supports not only the translation of books, but also excerpts from them, and covers printing and advertising costs; in total, the subsidy amounts to a maximum of 70 per cent of the total costs.

Translations into Czech

The Czech book market is import-oriented. Books printed abroad are often imported into the Czech Republic, especially those for which foreign publishing rights have been acquired. In 2023, 5,533 titles were translated from foreign languages. The ratio of translations to original literature is therefore more or less stable at around 40%. English and German traditionally dominate among the source languages. These are usually followed by French and Slovak.

Libraries

Czechia has the densest library network in the world. A total of 6,000 public libraries and around 5,000 unregistered school libraries create a unique environment for the book market. The libraries help to maintain a strong reading community and guarantee the sale of published books. The possibility of borrowing books free of charge keeps their prices low.

Literary magazines

Literary magazines are an important part of the infrastructure of the Czech literary industry. Today, several dozen of them are published in Czechia, which is a remarkably high number compared to the fields of music, theatre, art, and film. Some of them have a long tradition (for example, the monthly magazine *Host* or the fortnightly magazine *Tvar*), others began during communist rule as samizdat publications (*Revolver Revue*, *Prostor*), while others were founded after the Velvet Revolution in 1989 (the biweekly cultural magazine *A2*). The publication of literary magazines in Czechia is supported by the Ministry of Culture's funding system.

New releases 2024/2025 in GermanCurrent status: 30th of September

Title	Author	Translation	Publishing House	publication date
Die Traurigkeit des Chefinspektors	Josef Škvorecký	Hanna Vintř	Braumüller Verlag	31.10.25
Schaut, ein Elefant!	Jakub Plachý	Katharina Hinderer	Rotpol	1.10.25
Die Krähen	Petra Dvořáková	Hana Hadas	Anthea Verlag	30.9.25
Die andere Stadt	Michal Ajvaz	Veronika Siska	Allee Verlag	15.9.25
Gebrauchsanweisung für Bier	Jaroslav Rudiš		Piper	29.8.25
Brücken: Alles über eine geniale Erfindung	Magda Garguláková	Mirko Kraetsch	Karl Rauch Verlag	15.7.25
Das Kraken-Tagebuch	Magdalena Rutová	Mirko Kraetsch	Kraus Verlag	20.6.25
Stereo	Bohdan Chlíbač	Patrik Valouch	Ginster Press	16.6.25
Gablonz/Jablonec	Štěpán Kučera	Mirko Kraetsch	Balaena Verlag	8.6.25
Fünf Gedichte	Milan Ohnisko	Zuzana Finger	Ludewig, P	1.6.25
Mein Weg zu unseren Deutschen 2	Wolfgang Schwarz		edition lichtung	15.4.25
Die Spur der Kälte	Iva Procházková	Mirko Kraetsch	Braumüller Verlag	28.3.25
370m über NN	Jiří Hájček	Kristina Kallert	Karl Rauch Verlag	26.3.25
Unmerklicher Verlust der Einsamkeit	Eli Beneš	Raija Hauck	Karl Rauch Verlag	26.3.25
Tote Schwäne tanzen nicht	Miřenka Čechová	Julia Miesenböck	Anthea Verlag	24.3.25
Kollektive Einsamkeit	Honza Krejcarová, Jana Černá	Martina Lisa	Ketos	20.3.25

Familienreiseführer Prag	Iva Petřinová & Vojtěch Šeda	Katharina Hinderer	Tschirner&Co.	17.3.25
Das Jahr im Garten	Karel Čapek	Katja Spitzer	Suhrkamp	16.3.25
Da war doch nichts	Jakob Stanjura	Mirko Kraetsch	Anthea Verlag	3.3.25
Ich war wütend auf die ganze Welt	Patrik Banga	Hana Tadas	Anthea Verlag	3.3.25
Ananas	Konstantin Biebl	Ondřej Cikán	Ketos	1.3.25
Warum so spät?	Antonín Sova	Ondřej Cikán	Ketos	1.3.25
Den Stock aufheben	Petr Borkovec	Lena Dorn	Edition Korrespondenzen	1.3.25
Frau	Josef Kocourek	Ondřej Cikán	Ketos	1.3.25
William & Meriwether auf wundersamer Expedition	Tatána Rubášová	Katharina Hinderer	avant-verlag	1.3.25
Klub der seltsamen Kinder	Petra Soukupová	Johanna Posset	Jungbrunnen	5.2.25
Kinderlos	Monika Baudišová	Kristin Altmann	Kommode Verlag	1.2.25
Die Matronenmatrone	Markéta Pilátová	Mirko Kraetsch	Drava Verlag	1.2.25
Pontiak: Gedichte & Zeichnungen	Tomáš Přidal	Zuzana Finger	Parasitenpresse	29.1.25
Sonntagnachmittag	Viktorie Hanišova		Wieser Verlag	13.1.25
Der Opa mit der rosa Hose	Lucie Hášová Truhelková	Mirko Kraetsch	Achse Verlag	1.1.25
Der Krieg mit den Molchen	Karel Čapek	Eliška Glaserová	Elsinor	4.12.24
Winterbuch der Liebe	Dora Kaprálová	Nataša von Kopp	mikrotext	29.11.24
Vorbereiten auf alles	Elsa Aids	Susa Wolfrum	Parasitenpresse	18.11.24
Leben nach Kafka	Magdaléna Platzová	Katharin Janka	Balaena Verlag	11.11.24

Der allergrößte Wunsch	Ester Stará & Daniela Olejníková	Mirko Kraetsch	Achse Verlag	1.10.24
Wald im Haus	Alena Mornštajnová	Hana Hadas	Wieser Verlag	16.9.24
Briefe aus Italien	Karel Čapek	Erika Sangerberg	Lenos	9.7.24
Gesammelte Werke / Band 12: Lyrik IX: 1972– 1977	Vladimir Holan	Věra Koubová, Helena Mastel- Nothstein	Winter Verlag	7.6.24
Alles über die Hand	Magda Garguláková	Lena Dorn	Aladin	24.5.24
Fahr Rad!	Ondřej Buddeus	Lena Dorn	Karl Rauch Verlag	10.5.24
Das Jahr des Gärtners	Karel Čapek		Schöffling	22.4.24
Ein Sommer in Prag	Zdena Salivarová	Sophia Marzolff	mdv	1.3.24
Die Geschichte zweier Wüstenjäger	Ivan Wernisch	Zuzana Finger	Ludewig, P	19.2.24
Das Geheimnis der Verwandlung	Zuzana Ríhová	Kathrin Janka	Wortpalast	

About the Guest of Honour

Czechia will be the Guest of Honour at the Frankfurt Book Fair in 2026. The Guest of Honour appearance is being organised by the Moravian Library in Brno with its Czech Literature Centre section and is being financed by public funds from the Ministry of Culture of the Czech Republic. The Frankfurt Book Fair, which will take place from 7 to 11 October 2026, is the world's largest trade fair for publishing. The guest country will present its literature and culture at the fair, in the city of Frankfurt, and at many other locations in Germany, Austria, and Switzerland. Czechia's guest appearance will be held under the motto 'Czechia – A Country on the Coast'.

The Team

Professor Dr. Tomáš Kubíček, Ph.D.

Director of the Czechia 2026 Project

Professor Dr. Tomáš Kubíček, Ph.D. is director General of the Moravian Regional Library, Bohemist, and literary historian. From 1995 to 2010, he worked at the Institute of Czech Literature within the Academy of Sciences of the Czech Republic, where he founded the Department of Prose Theory and Narratological Research. He headed the Department of Bohemian Studies at Palacký University in Olomouc. Since 2014, he has been Director of the Moravian Library and he teaches at Charles University. He is the author of more than twenty monographs on narratology and 20th-century Czech literature.

Martin Krafl

Programme Director of the Czechia 2026 Project

Martin Krafl was Director of the Czech Centre in Berlin and later in Vienna. He was President of EUNIC Austria, the Austrian association of cultural institutes of European countries, and advisor to EUNIC GLOBAL in Brussels. In 2019, he coordinated the Czech Republic's appearance as Guest of Honour at the Leipzig Book Fair. Previously, he worked in the media and in the diplomatic service of the Czech Republic, including seven years working with President Václav Havel. He currently works at the Moravian Library as programme coordinator for the Czech Republic's presentation at international book fairs and as director of the Czech Literature Centre. He is president of ENLIT (European Network for Literary Translation), the association of national literary agencies of European countries.

Jana Hájková

Project Manager of the Czechia 2026 Project

Jana Hájková has more than 10 years experience in grant management and scientific project management. She worked at Masaryk University for 14 years, where she was involved in the administration of national and international grants, financial management, and reporting. Within that time, she also organised specialist conferences. She is currently managing the Czechia 2026 project.

Jiří Suchánek

Coordinator for the creative industry of the Czechia 2026 Project

Jiří Suchánek is the project manager in the field of culture with extensive international experience. He led the Pilsen – European Capital of Culture 2015 project, the OKD Foundation, and, for almost eight years, the DEPO2015 creative centre in Pilsen. He was involved in the programming and production of EXPO 2010 in Shanghai, EXPO 2017 in Astana, and EXPO 2020 in Dubai. He is also the creative producer of the light festivals in Aveiro, Portugal, and Pilsen, West Bohemia, and represents several artists in the field of digital art.

Kateřina Krepsová

Financial manager of the Czechia 2026 Project

Kateřina Krepsová has extensive experience in economics and financial management. She worked as an economist and financial manager at Masaryk University in Brno, where she was responsible for economic matters and budget management. In the Czechia 2026 Project, she is responsible for managing the budget and financial resources.

Alena Stejskalová

Art Events Coordinator

Alena Stejskalová studied media and communication sciences and Czech studies in Brno, worked as an assistant to project managers and in PR, and spent several years as a consultant and analyst at Czech Post. For the past three years, she has been involved in preparing the presentation of Czech literature at international book fairs as an administrative employee at MZK.

Hana Richterová

Programme Coordinator

Hana Richterová completed a combined degree in art history and cultural management, focusing on the connection between poetry, visual arts, and architecture. She has worked in human resources, where she served as an HR associate and personnel officer in a university setting with a focus on project contracts. She has also devoted herself to her own artistic pursuits. In the Czechia 2026 Project, she is responsible for coordinating the programme and artistic events.

Martina Bartoňová

Trade Fair Department MZK – Coordinator

With more than twenty years of experience in trade fair organisation, Martina Bartoňová is involved in preparing the Czech Republic's presentation at international book fairs. She has experience in project management and advertising, and has also worked as a data protection officer, editor of business literature, and webmaster.

Andrea Vinšová

Trade Fair Department of the Moravian Regional Library – Administrator

Andrea Vinšová has many years of experience in tourism. She initially worked abroad as a tour guide and later took over the management of a travel agency branch. She was also involved in trade fair campaigns specialising in natural products. In the following years, she worked for an IT company as an IT operations coordinator, where she was primarily responsible for organisation, coordination, and communication between technical teams.

Michala Čičvácová

Coordinator for international cooperation at ČLC, specialising in German-speaking countries

Michala Čičvácová studied German and art history in Brno and completed internships abroad in Germany and Austria. She worked for several years as a coordinator for international cooperation, implemented European projects in the field of education, and worked as a translator and language teacher.

Sára Vybíralová

Coordinator for international cooperation at the ČLC, specialising in French-speaking countries

Sára Vybíralová studied French and history at the Faculty of Arts in Prague and subsequently obtained her doctorate in Prague and Paris. She has worked as a lecturer, translator, and publishing editor. In addition to her work at the Czech Literary Centre, she mainly translates contemporary French prose and occasionally collaborates with literary magazines.

Kateřina Chromková

Coordinator for international cooperation at the ČLC, specialising in Spanish-speaking countries

Kateřina Chromková studied film studies, literature, and Spanish translation at the Faculty of Arts of Masaryk University in Brno. During her studies, she completed internships at the universities of Almería and Málaga. In recent years, she has worked at the National Film Archive in Prague. She occasionally translates film subtitles. Among other things, she currently coordinates residencies at the Czech Literary Centre.

Jan Musil

Coordinator for international cooperation at ČLC with a focus on English-speaking countries

Jan Musil studied Bohemian Studies, English Studies, and Comparative Literature at the Faculty of Arts in Prague. He then went on to earn his doctorate. He completed scholarship

stays and research internships in Leipzig, Vienna, Cambridge, and London. He translates from English and German, is editor of the monthly magazine for world literature Plav, and writes for Czech and foreign literary and specialist journals. Previously, he worked as a translator and teacher at a secondary school.

Jiří Sedlák

PR Coordinator for the Czechia 2026 project

Jiří Sedlák studied international politics and philosophy at the University of Economics in Prague and sociology and social sciences at the Faculty of Social Sciences at Charles University. He has devoted his entire professional life to PR and communication for cultural projects in various genres – music, theatre, film, and literature. In this field, he has worked on projects such as the Colours of Ostrava and JazzFestBrno music festivals, the Letní Letná theatre festival, Pilsen – European Capital of Culture 2015, the Audiobook of the Year, and the Great Book Thursday. In the Czechia 2026 Project, he is responsible for media relations and cooperation with domestic media and foreign communication partners. Fittingly, he loves literature and the German language.

Karolína Tomečková

PR specialist for the Czechia 2026 Project

Karolína Tomečková studied journalism, environmental science, and library science with a focus on literature in a cultural context. She has worked in the non-profit sector, in an advertising agency, and in editorial offices. In the Czechia 2026 project, she is responsible for creating content for social networks as well as the website and is involved in the overall PR coordination of the project. She also works as a PR assistant at the Host publishing house.

Soňa Šírová

Project Administrator Czechia 2026

Soňa Šírová worked for many years in the South Moravia region, where she was involved in the administration of support programmes, financial control of subsidies, and cooperation with tourism coordinators. She was responsible for presenting the region at national and international events, organising conferences, and marketing campaigns. In the Czechia 2026 Project, she supports the team in administrative matters.

Lucie Hlobilová

Project Assistant Czechia 2026

Lucie Hlobilová studied economics and management at the Faculty of Economics at Brno

University of Technology, specialising in corporate finance and trade, and has worked in this field in several companies. In 2021, she expanded her expertise by completing accredited training as an empowerment coach and currently focuses on helping her clients find themselves as well as achieve their professional and personal goals in line with their potential. She provides administrative support to the team working on the Czechia 2026 Project.

Partners

Czechia

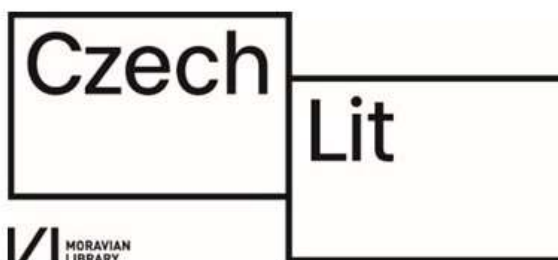
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